Cookie Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. We also use cookies to determine your preferences and deliver advertisements to you. By continuing to browse the site, you are agreeing to our use of cookies.

What is a cookie?

A cookie is a piece of data sent to your device from a website which is stored on your browser or the hard drive of your computer if you agree. This means the website can recognise your device if you return to the same website. Some cookies expire at the end of your website session, others remain on your computer for longer.

Cookies used on this website

The exact names of cookies we use on this website may change over time, however, the descriptions below set out the types of cookies that operate our website:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website or use a shopping cart.

- **Analytical/performance cookies.** These cookies allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. These cookies are used to deliver advertisements that are more relevant to you and your interests. They are also used to help measure the effectiveness of the advertising campaign. We may also share this information with third parties such as our advertising partners to serve you with advertisements elsewhere on the internet.

You can find more information about the specific cookies we use and the purposes for which we use them by contacting us at: marketing@billi-uk.com

How to control and delete cookies

If you wish to restrict or block the cookies which are set by our website, or indeed any other website, you can do this through your browser settings. You can also set your browser to alert you when a website sets or accesses cookies. The 'Help' function within your browser should tell you how to do this.

Alternatively, you may wish to visit www.aboutcookies.org which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your machine as well as more general information about cookies.

Please be aware that restricting cookies may impact on the functionality of our website.

If you wish to view a cookie's code, just open your cookie file in your browser and click on a cookie to open it. You'll see a short string of text and numbers. The numbers are your identification card, which can only be seen by the server that gave you the cookie.

For information on how to do this on the browser of your mobile phone you will need to refer to your device manual.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. To opt-out of third-parties collecting any data about your interaction on our website, please refer to their websites for further information.